



Birch Aquarium at Scripps Filming Guidelines

Birch Aquarium at Scripps considers requests for commercial filming, including movies, television shows, music videos, commercials, and advertisements. Please review these Filming Guidelines. Our contact information is below.

Background:

Birch Aquarium at Scripps is the public exploration center for the world-renowned Scripps Institution of Oceanography at UC San Diego in La Jolla, Calif. The aquarium sits atop a bluff overlooking the institution and the dazzling Pacific coast.

Filming Sites:

- * more than 60 marine tanks, including a 70,000-gallon kelp forest
- * outdoor tide-pool plaza with coastal and ocean views
- * interactive ocean and earth-sciences museum
- * bookshop with educational materials and gifts
- * interior galleria with glass windows and ocean views
- * exterior balcony overlooking the tide-pool plaza and the coast
- * two-lane road descending to the aquarium that provides breathtaking views of natural landscapes and the ocean (Additional approvals are required for road use).

Locations Fees:

Fees depend upon a number of factors, including the nature of the project, the intended market, the promotional value to the aquarium, and the potential disruption to the aquarium and its staff.

Standard fee: \$5,000 daily or any part thereof

Additional fees for staff time, parking, and/or damage may apply

Restrictions:

- * Content must not conflict with the mission of Birch Aquarium at Scripps: to provide ocean science education, to interpret Scripps Institution of Oceanography research, and to promote ocean conservation.
- * Filming may not be possible at Birch Aquarium at Scripps during open hours (9-5 daily) if the project could inhibit or impede with our visitors' experience.
- * All filming must meet with the requirements of the animal husbandry staff.
- * As a general rule, Birch Aquarium does not allow non-diving staff inside the tanks. Exceptions can be made with approval from the animal husbandry staff and dive safety officer.

- * Birch Aquarium at Scripps prohibits amplified sound.
- * The aquarium prohibits the use of lights outdoors and prohibits excessive interior and exterior noise after 10 p.m.
- *The aquarium does not allow anything to be attached to interior walls, tanks, or exhibits
- *Birch Aquarium at Scripps reserves the right to cancel filming at any time.

Scheduling:

- * Two weeks notice to the Scripps Communications Office is required for any on-site filming project request.
- *Production company representative must sign Scripps liability release form before filming can begin.
- *Production company must provide copy of insurance coverage form before filming can begin.
- * Requests are reviewed on a case-by-case basis. Not all requests are granted.

Payment:

Check for full payment payable to U.C. Regents must be provided to the Scripps Communications Office prior to filming.

Business Hours:

Birch Aquarium at Scripps: Daily 9 a.m. - 5 p.m.
--Closed Thanksgiving Day, Christmas Day, and New Year's Day

Contacts:

Primary Contact:
Jessica Crawford
Scripps Communications Office
Phone: 858/534-8555
E-mail: jzcrawford@ucsd.edu

Alternate Contact:
Scripps Communications Office
Phone: 858-534-3624
E-mail: scrippsnews@ucsd.edu

Updated 11/2007